



FERMENTERS INTERNATIONAL TRADE ASSOCIATION MEMBERSHIP APPLICATION

FITA is offering a new structure to enhance the value of your membership. Please see the three-tiered structure below and think about joining or upgrading to the Corporate or Sponsorship level today. See benefit details on page following membership application.

Dues are valid for 12 months from date application is accepted

- Individual Retailer.....\$100 USD (or equivalent)
 Corporate Member.....\$250 USD (or equivalent)
 Corporate Sponsor.....\$500 USD (or equivalent)

(Check one)

Please make checks payable to “FERMENTERS INTERNATIONAL”

SEND TO: Dee Roberson, Secretary/Treasurer
FERMENTERS INTERNATIONAL
P. O. Box 1373 Valrico FL 33595
Phone: 813-685-4261 Fax: 813-681-5625

ALL SECTIONS MUST BE COMPLETED & REQUESTED ITEMS SUBMITTED

Business Name: _____

Your Name: _____ Position: _____

Commercial Address: _____

Phone No. (include area code): _____ Fax No. _____

E-mail address: _____ Web Address: _____

License No (please provide copy of business license): _____

Resale Tax Certificate No: _____ Date of Issue: _____

Primary products: _____

Other “secondary” products: _____

NOTE: Approval of this application is contingent upon the applicant being properly licensed to do business in their state

ACTIVE PARTICIPATION ENSURES YOU ATTAIN FULL MEMBERSHIP BENEFITS!

Details on New Membership Structure

If you are already a member and your membership has at least six months left on it as of September 1, 2009, you can upgrade at a prorated cost by contacting our Secretary/Treasurer, Dee Roberson, at droberson@fermentersinternational.org or 813-685-4261.

Individual Retailer - \$100

- Tax deductible membership good for 12 months from the time you join
- Discounted conferences fee for one participant
- Single vote on Association business items
- Free admission to annual trade show
- One free entry to FITA annual wine competition
- Active advocacy for beer and wine retailers in our industry
- Listing in the "Find A Retailer" locator service on the FITA web site
- FREE annual subscription to *The FITA Advocate*
- Membership decal to display in your store
- Opportunity to achieve accreditation with international association showing your shop meets the highest standards for industry excellence

Corporate Membership - \$250

- Tax deductible membership good for 12 months from the time you join
- Discounted conferences fee for one participant
- Opportunity to exhibit your products at annual conference/trade show
- One free entry to FITA annual wine competition
- Single vote on Association business items
- Eligibility to stand as Wholesaler-at-Large position on FITA Board
- Active advocacy for homebrew industry
- Listing in the "Find A Supplier" locator service on the FITA web site
- FREE annual subscription to *The FITA Advocate*
- Membership decal to display in your store
- Low cost ¼-page (\$75/year or \$25/issue) in quarterly publication, *The Advocate*

Corporate Sponsorship - \$500

- Tax deductible membership good for 12 months from the time you join
- Discounted conferences fee for **two participants**
- Single vote on Association business items
- **Discounted booth** to exhibit your products at annual conference/trade show
- Opportunity to sponsor conference events, such as Pub Crawl, individual meals, transport, etc. with prominent advertising and announcements of your sponsorship on Website, in FITA publication, and in conference materials
- **Two free entries** to FITA annual wine competition
- FREE annual subscription to *The FITA Advocate*
- Membership decal to display in your store
- Eligibility to stand as Wholesaler-at-Large position on FITA Board
- Active advocacy for homebrew industry
- Listing in the "Find A Supplier" locator service on the FITA Website
- **Free ¼-page advertisement in quarterly publication, *The Advocate***
- **"Official Sponsor of FITA" certificate to display in your business and your logo prominently displayed on FITA Website if you offer exclusive specials/discounts to FITA members**